

Australia Germany Business Conference 2008

Wednesday 22nd of October
The Westin Hotel, Sydney, Heritage Ballroom

Prosperity & Energy: Towards A Sustainable Future

8.00 – 9.00 am	Registration and Coffee
Official Opening of Conference	
9.00 – 9.30 am	<p>Speakers:</p> <ul style="list-style-type: none"> • Ron Koehler, Chairman of the German-Australian Chamber • H.E. Dr Michael Witter, Ambassador of Germany • Hon. Ian Macdonald MLC, Minister for Primary Industries, Energy, Mineral Resources and State Development NSW
SESSION 1: Sustainable Economies? The Current View	
9.30 – 10.30 am	<p>The Australian and the German economies are facing tough conditions due to the impacts of the global financial crisis. Nevertheless, both seem to deal relatively well with these challenges. Bilateral trade and particularly bilateral investment are steadily increasing. Climate change, a fast growing demand in Asia, rising fuel- and food costs are questioning the sustainability of our economies further.</p> <p>Speakers:</p> <ul style="list-style-type: none"> • Jürgen Fitschen , Member of the Group Executive Committee Deutsche Bank and Speaker of the German Business Delegation • Alan Oster, Chief Economist NAB
10.30 – 11.00 am	Morning Tea

SESSION 2: Energy Sustainability: Security and Efficiency

11.00 am – 12.30 pm	<p>Overview: From Sustainable Economies to Sustainable Businesses</p> <p>The economies and business environments are changing. This creates enormous challenges as well as opportunities for companies. Worldwide, some are struggling while others have developed fascinating new solutions. What lessons can be learned?</p> <ul style="list-style-type: none"> • Andrew Petersen, Partner, PricewaterhouseCoopers <p>Energy security is a fundamental political and economic issue in Germany and Europe. In Australia, this also seems to be an infrastructure related topic. Coal is the main and most cost-efficient energy resource in Australia. However, this resource faces the challenge of being made “cleaner” or at least providing solutions to its emissions problem. How can we encourage a cleaner energy production and use it more efficiently?</p> <p><u>Panel Discussion:</u></p> <ul style="list-style-type: none"> • Albert Goller, Chairman and MD Siemens Ltd • Peter Coombes, Manager Sustainability, Delta Electricity • Dr Ulrich Jobs, Member of the Executive Board (COO), RWE AG • Barry Hooper, Chief Technologist, Cooperative Research Centre for Greenhouse Gas Technologies <p><u>Facilitator:</u> Prof Eckhard Rohkamm, Deputy Chairman APA</p>
12.30 – 2.00 pm	Lunch – buffet-style, providing networking opportunities
<h2 style="text-align: center;">SESSION 3: The Price of Renewable Energy</h2>	
2.00 – 3.15 pm	<p>Emissions trading have already started in Europe. Feed-in tariffs are granted in Germany and several Australian states. Other mechanisms such as a carbon tax to effectively contain emissions also exist. Australia acknowledges emissions trading with some inevitability but industries and Government are still debating about the extent of the scheme. Are there lessons learned from the EU and German experience so far? Which forms of renewable energy are most viable in this context and what incentives are needed to promote them? Germany’s electricity generation mix has a significant share of renewable energies. In comparison, only a small portion of Australia’s electricity generation is sourced from renewable energies. The Australian Government intends to increase the Mandatory Renewable Energy Target, resulting in a changed energy mix. What kind of renewable energy will be used in the future and how? With or without a MRET, can a satisfactory return for investment be achieved?</p> <p><u>Panel Discussion:</u></p> <ul style="list-style-type: none"> • Tobias Homann, Invest in Germany • Martin Poole, Managing Director EPURON • Gonzalo Muslera, Solar Marketing & Sales Manager for Australia and New Zealand, Schott Australia Pty Ltd • Jon Stanford, Partner, Deloitte Economics <p><u>Facilitator</u> : Dr David Brockway, Chief of Energy Technology Division, Commonwealth Scientific and Industrial Research Organisation (CSIRO)</p>
3.15– 3.45 pm	Afternoon tea

SESSION 4: Mobility: Innovation & Sustainability	
3.45 – 5.00 pm	<p>Rising fuel costs, emissions, changing transport choices and new markets drive shifting cost paradigms and arguably conflicting objectives. What does this mean for mobility, infrastructure, automotive and transport industry? Sustainable, efficient and more emissions-conscious technologies and systems are needed. Technologies and concepts such as fuel cells and “add blue” have the potential to achieve a cleaner mobility. Alternative fuels such as hydrogen and bio diesel are also regarded as viable solutions. Hybrid cars and a greater use of diesel could enhance mobile efficiency In transportation and logistics costs are rising and the „modal split“ is to be optimised. New concepts and technologies are introduced to increase efficiency and reduce emissions. Australia is now demanding of a change of its infrastructure while seeking new developments. New ports and new transport models (public and private) are matters of public discussion. How are Australian, German and global companies dealing with these challenges?</p> <p><u>Panel Discussion:</u></p> <ul style="list-style-type: none"> • Guenther Seemann, Managing Director, BMW Group Australia • Michael Kopka, Senior Vice President, Robert Bosch Group • Ron Koehler, CEO Schenker Australia Ltd • Mark Birrell, Chairman of Infrastructure Partnerships Australia and Leader of Minter Ellison’s Infrastructure Group • Maria Vamvakinou, MP Federal Member for Calwell <p><u>Facilitator:</u> Peter Roberts, Australian Financial Review</p>
CLOSING SESSION	
5.00 – 5.30	<ul style="list-style-type: none"> • Prof Eckhard Rohkamm, Deputy Chairman APA • Dr David Charles, AGA
5.30	Cocktail Reception as closing networking event @ The Westin

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