

AGA Roundtable Series

“Socio-Cultural Challenges: Opportunities for Business Success in Australia”

Monday 29 September at 8.00 am

The Australian German Association is pleased to announce its first of a number of interactive roundtable sessions focusing on topics with relevant outcomes for German-Australian business professionals. The AGA thanks Robert Bosch (Australia) Pty Ltd and Managing Director, David Robinson, for agreeing to host this inaugural event at its Clayton premises.

Participants must be willing to actively engage in referring to personal experiences and contributing to the learning experience for other attendees. The personal content of the discussion will remain strictly confidential. To ensure a lively discussion and valuable outcomes this, and each future, roundtable session will be facilitated. One of the outcomes may be a short "recommendations" document on each topic, to be distributed to AGA members and published via the AGA website. Other action steps and initiatives may follow e.g. AGA events for a wider audience.

Our first roundtable session will focus on cultural challenges Germans and Australians may face when (respectively) doing business in Australia or Germany, but also the opportunities which may occur.

- Objectives:**
- Initiating the exchange of experiences when doing business in Australia.
 - Providing mutual support in specific situations.
 - Discussing how typical German characteristics could play out as strengths.
- Outcome:** A one-pager of “Do’s and Don’ts” for a German (or Australian) assuming a leadership role in Australia (or in Germany).
- Preparation:** To ensure a focused discussion with tangible outcomes, we like to ask all participants to prepare for the roundtable by thinking through:
- a very specific situation in business where one has struggled with because of the perceived differences between Australians and Germans.
 - a very specific situation in business where one has been very successful because of behaving “typically” German.
- Participants might be asked during the discussion to briefly present their “case”.
- Target Group:** AGA Members and friends (not only Germans).
- Confidentiality:** All participants agree to keep content strictly confidential.

Date: Monday, 29 September 2008
Time: 8.00 am (ending at 10.00 am)
Venue: Robert Bosch (Australia) Pty Ltd
1555 Centre Road, CLAYTON
RSVP: Elizabeth Chieppo
Tel: 03 9321 7907
Email: echieppo@rigbycooke.com.au

Book now ! Places are strictly limited

Participants are asked to park in the visitors' car park at Bosch and check in at the security gate where they will be guided to the conference room.